

Kresge Club with NYT bestseller HBS Alumni

HBS Club of Japan is pleased to announce the upcoming Kresge Club Event on Monday, June 15 inviting Philip Delves Broughton (Harvard MBA 2006), the author of a New York Times bestseller "Ahead of the Curve: Two Years at Harvard Business School"

Philip Delves Broughton (Harvard MBA 2006) is the author of the new book "Ahead of the Curve: Two Years at Harvard Business School" (Nikkei BP). The book was first published in 2008 in the United States where it was a New York Times bestseller. The Wall Street Journal called it "horrifying and very funny", The Financial Times described it as "absorbing and entertaining" and The Boston Globe said it was "a disturbing meditation on American business, the limits of meritocracy and the terrible personal sacrifices people are willing to make in pursuit of a buck."

The book offers a deeply personal account of the HBS experience, praising many aspects of the school while criticizing others. Updated following the financial crisis, the book has been read and discussed at business schools around the world. It has provoked a heated argument on the role of MBAs and business schools in causing the inflation of the financial bubble which popped in 2008.

English original version: <http://www.amazon.co.jp/dp/1594201757>

Japanese translation: <http://www.amazon.co.jp/dp/4822247465/>

Before attending HBS, Philip was a journalist and foreign correspondent for 10 years for The Daily Telegraph of London, serving as bureau chief in New York and Paris. He will be visiting Japan researching his next book.

Come, meet and argue with the author of a book which has divided HBS and its alumni, and be part of the valuable debate on the role and purpose of this famous institution.

Please find the following details and sign up by emailing to Kei Shibata, Director, Kresge Club at kshibata@mba1998.hbs.edu

Registration* will be "first come, first served" basis. Non-members are welcome.

(Please inform the name/organization of guest when you sign up.)

* We need names of all participants, including guests, for security reasons.

EVENT DETAILS

Date: Monday, June 15, 2009

Time: 19:30-21:30 (Starts 19:30)

Fee: Member JPY1,000 / Non-member JPY2,000

(Food will not be served.)

Place: Venture Republic Inc.
 Izumi Nishi Azabu Bldg. 3rd Floor
 4-3-11 Nishi Azabu
 Minato-ku, Tokyo

Map: <http://www.vrg.jp/access/index.html>

- Event capacity: 35 (first come, first served)

- Language: English

APPLICATION FORM

Atten: Mr. Kei Shibata, Venture Republic Inc.

email: kshibata@mba1998.hbs.edu

Yes, I wish to attend the Kresge Club event on June 15, 2009.

The following information will be used for the list.

Please write in block.

Member's Title: Mr./Ms./Dr. _____

Member's Name: _____

Program (e.g. MBA 99): _____

Company/Organization: _____

Phone: (Please indicate office or home) _____

Fax: (Please indicate office or home) _____

E-mail Address: _____

Name & Title of Spouse/Guest (1) (Mr./Mrs./Ms./Dr.): _____

Company/Organization: _____

HBS Program (if relevant): _____

Name & Title of Spouse/Guest (2) (Mr./Mrs./Ms./Dr.): _____

Company/Organization: _____

HBS Program (if relevant): _____

Name & Title of Spouse/Guest (3) (Mr./Mrs./Ms./Dr.): _____

Company/Organization: _____

HBS Program (if relevant): _____