

***Kresge Club on Tuesday, February 16
Yoshikazu Tanaka, President and Founder, GREE***

HBS Club of Japan is pleased to announce the upcoming Kresge Club Event on Tuesday, February 16 with the guest, Yoshikazu Tanaka, President and Founder of GREE.

GREE (<http://www.gree.co.jp/>) is one of the leading social network services in Japan with over 15 million users. GREE showed amazing growth going public just after 4 years of incorporation in December 2008, and currently has the biggest market cap on Tocho Mothers with approx ¥239 billion.

GREE lead the global market in terms of first diffusing social network service on mobile phones and first introducing the business model of basic free to play and charging by virtual goods on mobile phones. GREE's revenue reached ¥14 billion with EBIT margin of 60% in 2009.

Mr. Yoshikazu Tanaka is the President and Founder of GREE. Born in 1977, Mr. Tanaka is the representative figure of the so called "generation 76 (a generation of entrepreneurs who were immersed with the internet during their school days)". He started off his career at Sony Communication Network (currently Sonet Entertainment), and then he joined Rakuten where he first started off GREE in his personal time in 2004. He incorporated GREE in December 2004. He was selected as one of the 40 richest by Forbes in 2009 holding the majority stakes of GREE.

The majority of Mr. Tanaka's talk will be dedicated to interview and discussion with the facilitator and Q&A from the audience (Unfortunately, the talk will be in Japanese). So, don't miss the chance to meet first hand with this exciting entrepreneur!

Please find the following details and sign up by emailing to Kei Shibata, Director, Kresge Club at kshibata@mba1998.hbs.edu

Registration will be "first come, first served" basis.*

Non-members welcome (Please inform the name/organization of guest when you sign up.)

** We need names of all participants, including guests, for security reasons.*

Event Information

Date : Tuesday, February 16, 2010

Time : 19:00-21:30 (Starts 19:00)

Fee : Member JPY1,000 / Non-member JPY2,000
(Food will not be served.)

Place : Venture Republic Inc.
Izumi Nishi Azabu Bldg. 3rd Floor
4-3-11 Nishi Azabu
Minato-ku, Tokyo
Map : <http://www.vrg.jp/access/index.html>

Other : Event capacity : 35 (first come, first served)
Guest speaker's speech will be in Japanese

APPLICATION FORM

Attn: Mr. Kei Shibata, Venture Republic Inc.
email: kshibata@mba1998.hbs.edu

Yes, I wish to attend the Kresge Club event on February 16, 2010.
The following information will be used for the list. Please write in block.

Number of Persons to attend (Please indicate number):

Member's Title: Mr./Ms./Dr. _____

Member's Name: _____

Program (e.g. MBA 99): _____

Company/Organization:

Phone: (Please indicate office or home) _____

Fax: (Please indicate office or home) _____

E-mail Address: _____

Name & Title of Spouse/Guest (1) (Mr./Mrs./Ms./Dr.):

Company/Organization: _____

HBS Program (if relevant): _____

Name & Title of Spouse/Guest (2) (Mr./Mrs./Ms./Dr.):

Company/Organization: _____

HBS Program (if relevant): _____

Name & Title of Spouse/Guest (3) (Mr./Mrs./Ms./Dr.):

Company/Organization: _____

HBS Program (if relevant): _____