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# Harbus Japan

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## Harvard Business School Club of Japan Newsletter

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January 2005



**Note:** If you received this newsletter via mail and would like to receive future editions by fax, please notify Eiji Press via fax at 03-5784-6483.

- Looking for Executive Director, Asia Pacific Research Center
- Photo and summary of the dinner in honor of Dean Kim Clark on December 9
- Global Leadership Forum in London on June 21-23.
- Business Statesman Dinner on January 31, with Fujio Cho, President, Toyota

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### Looking for Executive Director, Asia-Pacific Research Center, Hong Kong

Harvard Business School (HBS) is now accepting applicants for the role of Executive Director, Harvard Business School Asia-Pacific Research Center in Hong Kong. HBS has a long-standing commitment to excellence in international research. This commitment has been enhanced with the creation of a network of regional research centers – beginning with the California Research Center in 1998, and continuing with the APRC (1999), Latin America Research Center (2000), Japan Research Office (2003), Europe Research Center (2003), and India Research Center (anticipated 2005). The mission of the research centers is to support new knowledge creation by facilitating access to regional companies and organizations, and increasing understanding of business trends for HBS faculty members. In supporting faculty, the centers offer a range of important services, including physical space for meetings and interviews, travel tips, advice on cultural norms and protocol, data collection, introductions to leaders in business and government, and case writing.

This position offers a leadership opportunity for a unique candidate to carry on this work in the maturation stage. The Center, in close collaboration with the HBS Global Initiative and other regional research centers, and working with the Division of Research and Faculty Development and Baker Library, will support 200+ HBS faculty engaged in a range of research and course development efforts.

The Executive Director would be responsible for operational details of the office and responsible for outreach to leaders throughout the region. Reporting to the Director of the Global Initiative and the Director of Administrative and Educational Affairs, and with guidance from the faculty chair of the Asia-Pacific initiative, the Executive Director will form close working relationships with the Global Initiative and the Global

Initiative Steering Group, the Asia-Pacific Advisory Board, and other faculty and alumni to create a distinctive resource for Harvard Business School.

The ideal candidate will have an advanced business degree, preferably from HBS, with exposure to the HBS MBA program or Executive Education programs as a requirement. Considerable experience utilizing two different skill sets is required: business research writing as well as the operational management of a continually developing organization. He/she will bring proven consultative, interpersonal, and communication skills to the position. Creating a seamless communication loop with faculty and HBS staff, despite juggling multiple priorities and the challenge of time differences, is key to success in this role. The Executive Director must be self-motivated, creative, and comfortable building and maintaining collaborative relationships throughout the organization to establish and advance a vital Center at the School.

Responsibilities:

- Work with individual faculty members to help them identify and pursue case leads, contacts, data, and other materials related to their research and course development efforts
- Coordinate speakers, translators, logistics, and other needs for HBS faculty or staff visiting the region;
- Operational management of the office including personnel, budget, technology, space;
- Work with other Center executive directors to establish and share best practices and policies on all aspects of work.
- Work with the Core Office to communicate the activities and resources of the Center, both to the HBS community and across the region, with visits, web presence, materials, and events;
- Maintain and enhance the current standard for proactive, responsive communication with all constituents;
- Facilitate development of applicants to various HBS programs including MBA, Doctoral, and Executive Education; serve as a source of information on the variety of educational opportunities at HBS.
- When possible, assist various groups/departments such as HBS Publishing, MBA Career Services and External Relations with their efforts in the region.

Candidates with a Masters degree, preferably HBS MBA, preferred. Experience in business management and research required. English and Chinese (Cantonese, Mandarin) fluency required. Extensive travel required. Please send a resume and cover letter to following by January 31, 2005.

Contact:

Kim Keelan

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Harvard Business School

Boston, MA 02163

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fax: 617.495.0347

## Dinner in Honor of Dean Kim Clark on December 9

Approximately 120 alumni and guests gathered at Tarragon Room, Grand Hyatt Tokyo on December 9 for the dinner in honor of Dean Kim Clark. This was his first visit to Japan since the research office was opened in Tokyo in early 2002. The evening's program began with the opening remarks by Masato Tsuru (MBA77), President of the alumni club, who likened Japan to a woman who lost her boy friend (U.S.) to an attractive lady (China), emphasizing that Japan today still has some appeal for HBS. Then Mike Yoshino, the Japanese Professor Emeritus who has taught at HBS for over 30 years, made introductions of Dean Kim Clark and Dick Vietor, Senior Associate Dean and Director in charge Asia Development, explaining his personal interactions with them. Kim Clark discussed the recent developments and direction of HBS and reassured the school's commitment to Japan. Dick Vietor summarized the activities of Asia Pacific Research Center and Japan Research Office and explained the plan to open a research center in Mumbai, India, in 2005. Those remarks were followed by an active Q&A session.

During his visit, Kim Clark gave a presentation on his book, *Design Rules: Power of Modularity*, to the Academic Association for Organizational Science. He also gave interviews with a Nikkei journalist, and the interview articles were carried in Nikkei (Japan Economic Journal) on December 16 and on Nikkei Industrial Daily on December 17.



Dean Clark



Prof. Vieter



Prof. Yoshino



100+ audience

(Masako Egawa, MBA86)

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## Global Leadership Forum in London on June 21-23

Following the successful event where some 800 alumni and guests convened in Shanghai in June 2004, this year's global leadership forum will take place in London on June 21-23. The theme will be "New Barriers and New Opportunities: Leading in an Uncertain World." At the 2005 global leadership forum, the imperatives of effective leadership will take center stage, as alumni, faculty, and other experts consider convergence and competition and their implications for the global economy and the large world order in the 21<sup>st</sup> century. London --- for centuries a financial, commercial, and political center --- is an ideal venue for exploring these subjects in depth. For further details and registrations, please visit: <http://www.alumni.hbs.edu/glf/index.html>.

(Masako Egawa, MBA86)

## *HBS Club of Japan Business Statesman Award Dinner*

The HBS Club of Japan is extremely fortunate to have MR. FUJIO CHO, PRESIDENT OF TOYOTA MOTOR CORPORATION, join us as our Business Statesman of the Year for 2004. The reception and speech is scheduled for Monday, January 31, 2005 at Josui Kaikan in Hitotsubashi.

Mr. Cho has been a key driver in the transformation of Toyota into Japan's largest and most successful international company.

"We are a very large company with a long history," Mr. Cho says. "Companies like that tend to become slow, complacent, and set in their ways, and Toyota was no exception. But not any more. To be globally competitive today, a company must be agile, able to make rapid decisions and respond quickly to changing business environments, and that's what we're working on right now."

"Why in the world would we want to re-invent ourselves when business is good? Because any company not willing to take the risk of re-inventing itself is doomed. The world today is changing much too fast."

"If you are not busy re-inventing your company I guarantee you are moving backwards. Even worse, your customers are probably looking elsewhere."

Mr. Cho has been credited with transforming the "Old Toyota" by cutting the number of board members in half, injecting new blood by appointing non-Japanese managing officers and helping foster a culture of speed and leanness within the organization.

Mr. Cho served as President of the company's U.S. subsidiary prior to returning to Japan and assuming the position of corporate President in 1999. Since then he has strongly expanded Toyota's global presence, first with major investments in Eastern Europe, and more recently in China. Mr. Cho has been instrumental in developing the hybrid car and promoting the adoption of more advanced automotive technology throughout the company. His philosophy of pushing Toyota to new levels of achievement has resulted in making Toyota the most feared competitor in the industry.

Mr. Cho will share with us some of the key tenets of the "Toyota Way" and his own experiences as a business manager. He will also be eager to take questions.

Don't miss this unique opportunities to meet one of the world's truly global leaders!

(Jeffrey N. McNeill, MBA 80, Director, Business Award Dinner)

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Date: January 31, 2005 (Monday)

Time: 6:30 p.m. Cocktail Reception  
7:00 p.m. Sit-Down Dinner Starts  
8:00 p.m. Award Ceremony and Speech

\*\* Please note the main speech by Mr. Cho will be in Japanese.\*\*

Guest of Honor: Mr. Fujio Cho President of Toyota Motor Corporation

Location: Josui Kaikan  
2-1-1, Hitotsubashi, Kanda, Chiyoda-ku, Tokyo (Tel: 03-3261-1101)  
(3 minutes walk from Takebashi Station or Jimbo-cho Station)

Costs: Yen10,000 per person including dinner (excluding alcoholic beverages)  
Payable at the front door the day of the dinner. Cash bar will be available.

- ❖ Spouses and guests are encouraged to attend.
- ❖ Cancellations less than 2 days in advance of the event are subject to charge.

If you wish to attend, please return the form below by fax or mail to:

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Attn: Jeffrey N. McNeill MBA '80  
Market Makers, Inc.  
1-5-9, Iidabashi, Chiyoda-ku, Tokyo 102-0072  
Fax: 03-3221-5960/Tel: 03-3221-6410/E-mail: mmi@gol.com

**Yes, I wish to attend the Business Statesman Award Dinner on January 31, 2005.**

*The following information will be used for the list and name cards. Please write in block.*

Member's Title: Mr./Mrs./Ms./Dr. \_\_\_\_\_

Member's Name: \_\_\_\_\_

Program (e.g. MBA 99): \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Name and Title of Spouse/Guest (1) (Mr./Mrs./Ms./Dr.) \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Name and Title of Guest (2) (Mr./Mrs./Ms./Dr.) \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Name and Title of Guest (3) (Mr./Mrs./Ms./Dr. ) \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

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